

# City Manager's Weekly Update

WEEK OF 4.24.2023



Cody Sims

[csims@evanscolorado.gov](mailto:csims@evanscolorado.gov)

The City Manager's weekly update reflects the diligent work that our employees do each week to serve the residents in Evans and to improve the community. Evans City Council sets the agenda of our organization and their agenda is the focus and direction of our staff. Each day, we aim to carry out their vision to make Evans a destination community to live and raise a family.

# City Manager's Office

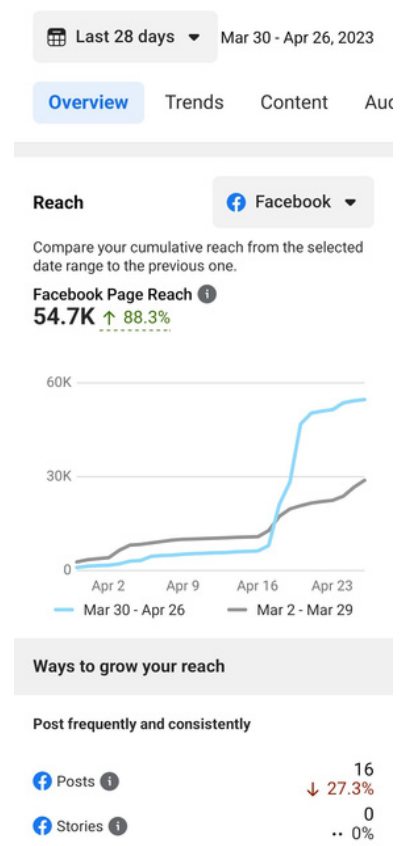
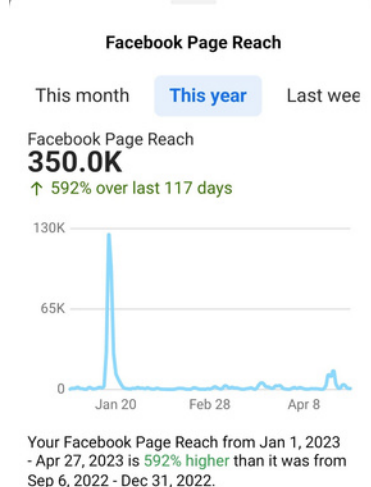
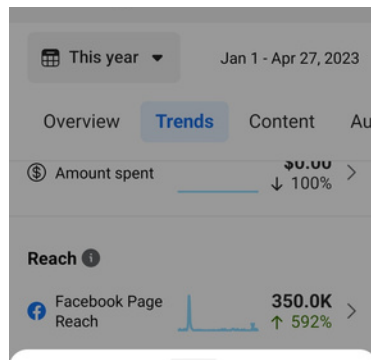
WEEK OF 4.24.2023

## We're engaged!

**New website forms combine with facebook and Instagram to increase community engagement.**

You may not be on social media. If that's the case, congrats! But if you do choose to suffer, you know that social media can provide a barometer for public interest and engagement. For the Communications Department, it's a valuable tool for monitoring and measuring the mood and interests of the community, because the digital space offers KPI's (key performance indicators). When constructing a public outreach plan, there are no shots in the dark and there's no magic to it. Community engagement is comprised of strategic decisions based on data, target audience, demographics, algorithms, social trends, and the availability of physical and digital media assets. It's engineered like a well-constructed infrastructure project.

How's the City of Evans doing? We're always researching improved methods of outreach, but the City of Evans's Facebook has seen a 592% increase in overall engagement over the last 5 months, compared to the same time period in 2022. In the month of April alone, the city saw an 88.3% increase over the month of March, despite having 27% less posts. The Evans PD's facebook has seen a 145% increase over the same period. We've also witnessed a sharp uptick in community inquiries through the city's new fillable forms that are available on various web pages. [Click here to grab Evans related media content.](#)







## Rain, rain, in the way



Contractors were rolling through the first month of work on the 37th Street roundabout, but you know the timeless, classic trope: *April showers bring construction projects to a grinding halt*. Ok, maybe that's not a saying, but it's true. A heavy dose of rain washed out two days of work, but contractors are planning to work on Saturday to reset the schedule. Despite the minor setback, there has been palpable progress. Fiber lines are installed and significant headway was made on soft spot repair, which is a necessary precursor to paving, and last we checked, paving's a pretty big deal on a road project.

Click on the picture below to see video of the project!



## The end is in sight at 23rd Avenue



While 23rd Avenue has been usable for the public, it hasn't officially been completed, but Mountain Constructors should complete the splash blocks by the middle of next week. Integrated Services will begin to install landscaping. Sturgeon electric has installed the bases for the street lights and we estimate that the project will be complete in late May. Yay!



WEEK OF 4.24.2023

# CUSTOMER SERVICE



## Customer Service Rep hired

After 6 years, Customer Service Representative Dylan McConnell's last day with the city was Friday, April 21st. The City has already found his replacement that will begin in May, pending background checks and pre-employment screening.



## → **SPRING CLEANUP | April 29th-30th and May 6th-7th** ←

The Spring Cleanup is coming. Our staff has mailed vouchers to residents and we have worked with Communications on publishing newsletter and social media content to inform residents that the event is coming and who is eligible.





# Police



WEEK OF 4.24.2023

## Evans Police raise nearly \$3K for Special Olympics

### The sea was angry that day my friends!

Seinfeld's George Constanza would have been proud. On Saturday, April 15th, a group of very generous, mostly crazy Evans employees and Council Member Fred Neal, voluntarily ran headfirst into Windsor Lake. The good news is that they were joined by a few thousand other very generous, mostly crazy northern Coloradoans in raising money for the Colorado Special Olympics. The bad news is that a relentless north wind assaulted them as they emerged from the icy, whitecapped seas of Windsor Lake. Altogether, the event raised nearly \$100,000 for Colorado Special Olympics, making the voluntary ice bath worthy of the plunge. If jumping into a freezing lake wasn't enough, some of the team voluntarily ran 3 miles before the plunge. Evans's own Heather Utrata took second place overall in the 5k marathon. Congrats, Heather!



## Drug Take Back Day

The Evans Police Department and the Evans Fire Protection District teamed up to collect 13 bags of unused or unwanted prescription drugs. That amounts to 306 pounds of medicine. They also handed out 28 boxes of NARCAN. As a reminder, NARCAN is available to the public free of charge.



# Recreation

WEEK OF 4.24.2023

## Seniors in the spotlight

While youth sports garner much of the attention, the Recreation department serves a wide range of individuals, including the Seniors in our community. Senior Lunches are offered on Tuesdays and Fridays to those who are over 60 or who have a spouse over 60 through the Weld County Senior Nutrition Program. We kindly ask for a \$4 donation for meals, however, there is a \$14.00 charge for those who do not meet the age requirements. Reservations must be made no later than 9:00 a.m. the day before lunch by calling 970-475-1132. Senior lunches are served in-person starting at 11 am on Tuesdays and Fridays. We will also continue to serve to-go meals for those who would prefer that option. Pick up for those meals is at 11:15 am near the north entrance of the Evans Community Complex.



## Trip of a lifetime available through the Evans Senior Center

The Evans Recreation Department is hosting an 11-day, 10-night vacation to Niagra Falls and Toronto for \$1309 per person. For information and reservations, please contact Jordan Sandau at 970-475-1129.





# Planning

WEEK OF 4.24.2023

## Business is boozing



## Knotty Pine Liquor opens new store on 37th Street, east of Ziggi's coffee

The longtime Evans establishment was previously located on the corner of 35th Avenue and 37th Street, next door to Lil' Bit Bar & Grill. Evans City Council has prioritized economic development and we hope to see many more businesses open their doors to the community.

# Neighborhood Services

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## Celebrate Evans Cycling Week | June 24th-28th



Bike to Work Day and Ride with Hero highlight a week of activities designed to promote and celebrate alternative modes of transportation in Evans.

### Ride with a Hero

Bike racing, food trucks, and more at the Ride with a Hero event on June 24th.

Race a firefighter, eat at a food truck, and take part in a bike obstacle course with the Evans Police Department. The event is called Ride with a Hero and will be held on June 24th from 9 am-noon at Riverside Park in Evans. It's free and open to the public. If you've ever wanted to race a firefighter, this is your moment to shine! The Evans Fire Protection District invites you to a trike racing event, where residents can put the pedal to the metal and see if they can beat our first responders to the finish line. The firefighters will also put on a fire hose shooting display, where the kids can shoot at targets with a fire hose. You might get soaked, so bring a towel!

The firefighters are just the start of a morning filled with fun. Everyone is invited to participate in a bike safety obstacle course with the Evans Police Department and play Safety Bingo for your chance to win a new bike! There will be other activities, such as face painting and a chalk walk. Attendees are encouraged to bring an appetite because several food trucks will be on hand with hot meals and ice cream! This fun-filled community event is free and open to the public.

### Park the car and Bike to work on June 28th

Grab a helmet, grab a bike, and get outside for Bike to Work Day on June 28th. The City of Evans will have a bike station set up at Roasty's Coffee at 3100 11th Avenue. There are two times available, so ride through on your way to and from work. The morning shift is from 7:30-9 am and the evening shift is from 4:30-6 pm.

The day is designed to celebrate and encourage alternative modes of transportation. The first bike lane in Evans was striped in 2016, and Evans is becoming an increasingly bicycle-friendly city. Grab some swag, grab some sunshine, and grab some exercise while doing your part to reduce traffic. If your four-legged friend is along for the ride, we'll have dog treats on hand as well.

Questions? Holla at 970-475-1170 or fire us an email at [info@evanscolorado.gov](mailto:info@evanscolorado.gov). Follow us on the socials to stay engaged and up-to-date with the City of Evans.



# HR AND RISK MANAGEMENT

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## Emergency Planning

Risk Management staff attended the Weld County Local Emergency Planning Committee Meeting (LEPC) on Thursday, April 27th. The City works to prepare for emergencies before they occur so that we properly anticipate and respond to critical situations.

Weld County LEPC continues to work with local government, fire districts, and industry partners to:

- Identify risks and hazards to our community
- Plan for the identified risks
- Identify response capabilities and gaps in response
- Work with industry to identify how they can reduce risk at their facilities based on best practices and coordination with first responder agencies



The Risk Management staff also held First Aid/CPR/AED Training on April 19th.

